

# ryan sprouse

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## Mockingbird Marketing

Lead Designer / 2018 - Present

- Provides direction for all design projects.
- Create beautiful, user friendly WordPress websites.
- Led rebranding project for Mockingbird and various clients.
- Designed Mockingbird's current internal design process.
- Utilizes analytics to identify improvements for users.
- Design around the functionality of WordPress.
- Focused on maintaining WCAG 2.0 AA level of compliance on all projects.

Web Designer / 2017 - 2018

- Developed skills by working with senior staff for variety of clients.
- Assisted in driving creative direction for clients for all media.
- Led transition of tools to incorporate Adobe XD for web projects.

## Freelance

Designer / 2012 - Present

- Designed websites for clients including Tri Mechanical Inc.
- Designed logos for clients including The NukeBox.

## Interactive Performance Solutions

Sales & Marketing Coordinator / 2013 - 2017

- Led company's graphic design efforts to propel project completion.
- Designed web advertisements, email campaigns, posters for collateral.
- Logo, messaging, graphics and web design.

## University of Idaho

Class of 2012

B.S. Public Relations

Minor in Art

## SkillCrush

Visual Designer Blueprint

## Skills

User Research

WordPress

HTML

CSS

Wireframing

Adobe XD

Photoshop

Figma

Sketch